

The How To **Help People Buy More** From You Seminar

# ADVANCE NOTICE

Coming to your area **4:00pm Wednesday 26<sup>th</sup> May 2010**

**The Holiday Inn, Junction 33, M1**

The **Speaker's** Friend

Introducing the 21<sup>st</sup> century way to **transform your business** results, this seminar not only explains why **sales methods** are **inappropriate** in virtually every situation but why most **decent people** feel **uncomfortable** using them or being subjected to them.

Helping you **move out** of the dark pre-historic days of **ruthless hunting**, to the **new, enlightened** age of **nurturing** and **cultivation**, where **people buy** the right products or services from you at the right price, **because they want to**.

The **90 minute** seminar is based on a **proven** model in use **around the world**, now rewritten **specifically** for the **UK market**, using **British terminology** and **illustrations**.

Especially suited to **owner managers** and **customer facing staff** in businesses where **service matters** most. e. g. *accountants, solicitors, IT providers, consultants, trainers, coaches, IFAs, banks, will writers, marketers, web designers, employment and recruitment specialists, insurance providers, health and beauty practitioners*, and anyone supplying product based services.

Tickets **only** ~~£10 + VAT~~ **£25 + VAT** (including refreshments and documents)

**Places are strictly limited**

**Book early to avoid disappointment!**

**PS – This special offer is for this introductory seminar only. Next month this seminar will be £55+VAT**